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**NEW MELBOURNE TRUCK SITE FOR PATTERSON CHENEY**

Long-time Isuzu dealer [Patterson Cheney Trucks](https://www.pattersoncheneyisuzu.com.au/) has strengthened its presence in Melbourne’s southeast, opening an all-new truck sales, service and parts branch in Pakenham, Victoria.

The new site will complement their well-established heavy vehicle dealership and service and parts centre in Keysborough.

Patterson Cheney’s close ties with Isuzu Trucks date back to the early 1970s when Isuzu first started sales in Australia, with the family-run company playing their part in the brand’s 36-year Australian [market leadership run](https://www.content.isuzu.com.au/news-articles/standard-set-with-36-years-of-truck-market-leadership/).

The opening of the new expansive 12,000-square metre facility coincides with Isuzu introducing an all-new model line-up for 2025.

Isuzu Australia Limited (IAL) leadership was on hand for the grand opening in February, celebrating the milestone as a win for its Victorian customers.

“Patterson Cheney is truly part of the Isuzu fabric in Australia, and they continue to strive for the very best for their customers,” noted Ben Lasry, IAL Director and Chief of Sales and Aftersales.

“This new branch has been some years in the planning, and we’re thrilled to see it all come together and help celebrate Patterson Cheney’s level of commitment to the Isuzu brand.

“It’s an exciting time for Isuzu, our dealers and customers; the need for quality heavy vehicles is there and we’re absolutely confident we have the right product and people to ensure our shared business is successful on every front.”

Patterson Cheney General Manager John Elliot said the Melbourne-based automotive group was thriving in-line with market demand.

“Melbourne’s southeast continues to grow and the timing for not just a new facility, but the next generation of the dealership, was just right,” he commented.

“Patterson Cheney and Isuzu date back to the mid-1970s when the brand first came to Australia.

“Together, we have seen the relationship prosper and enjoy the success of 36 consecutive years of sales leadership.”

The new establishment in Pakenham takes things to a new level, both with new and existing customers set to enjoy the benefits.

“The new facility looks great and will look even better when the new models arrive. It really is a game changer for the Southeast corridor, the timing couldn’t be better,” Mr Elliot said.

The new facility offers Isuzu customers the full experience with sales, service, parts and support all covered under one roof

The large workshop includes 12 truck bays and 26-metre service pits—one with built-in play detector shaker plates—an inground roller brake tester and a full-length overhead gantry crane.

A double wash bay with a drive-over and underbody truck washer also sits next to the workshop.

Genuine Isuzu [parts and accessories](https://parts.isuzu.com.au/?_ga=2.81600533.302818587.1627875850-1019840192.1618202425) will be featured across a generous 260-square-metre warehouse space with a mezzanine level and a 60-square-metre parts showroom.

For customers, the new branch offers a touch of luxury with a driveway service drop-off and a fully appointed, dedicated customer lounge.

The Pakenham branch is expected to employ an additional 45 automotive, service and parts personnel for the Patterson Cheney group.

“Patterson Cheney has proudly provided not just employment opportunities over the years but has ensured many people have long and storied careers in the automotive sector,” said Mr Elliot.

“We will continue to do this at our Pakenham branch, operating with a highly experienced team, and will continue to focus on creating a pathway for the next generation of employees.

“The heavy vehicle business is dynamic—with the right facility and people, we know that Patterson Cheney will continue to set high standards with the Isuzu brand.”

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